

SWINDON TOWN



FOOTBALL CLUB

Official Programme

6d.



Mills & Merricks Ltd

For over 70 years we have been one of Swindon's leading house furnishers, offering a personal service. You cannot do better than to inspect our showrooms before making your final decision.

Also contractors to
County and Borough Councils
Hospitals
Government Departments
Factories
Schools etc.

Think about it after the game!

We are open until 6 p.m. each evening and
1 p.m. on Wednesdays.

Telephone 5365/6

16-17 BRIDGE STREET, SWINDON

SATURDAY, 31st OCTOBER, 1964

DIVISION TWO

SWINDON TOWN

v.

IPSWICH TOWN

Kick-off 3 p.m.

REFEREE:

Mr. J. E. COOKE (Waterbeach)

LINESMEN:

Red Flag—Mr. B. F. WATKINS (Hereford)

Yellow Flag—Mr. C. H. BOND (Barnstaple)

**Wiltshire's most versatile
Printers**

THE BOROUGH PRESS

Eastcott Hill, Swindon

Telephone 4022

Maylott Studios

For GROUP & SPORT Photographs

●
Official Photographer to
Swindon Town Football Club

●
31 FARINGDON ROAD

TEL. 22792

Notton's Cafe

COUNTY ROAD

200 yards from Ground

●
RIGHT ON THE BALL

L. Wollen

OFF LICENCE

WINES and SPIRITS

Arkell's Ales and Stout

373 Cricklade Rd., Swindon

Deliveries Daily

Phone 3508

C. DUNN & SON

Builders & Decorators

Alterations, Renovations,
Conversions, Plumbers &
Sanitary Engineers

503 CRICKLADE RD. Tel. 22522

W. COLLINS (Swindon) LTD.

TURF ACCOUNTANTS

69 COMMERCIAL ROAD - SWINDON

TEL. 21333

SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON

Directors:

Mr. W. J. CASTLE (Chairman)

Mr. H. E. LANE (Vice-Chairman)

Messrs. C. CHANDLER, J.P., J. DAVIES (Treasurer), R. FRICKER, C. J. GREEN,
F. PLYER, H. WILLIAMS and K. H. WILMER

Manager: B. J. HEAD

Secretary: R. A. MORSE

VOL. 15

SATURDAY, OCTOBER 31st, 1964

No. 9

CLUB NOTES

Still events do not run as smoothly as we had hoped. With the team settling in with a stable combination, it seemed good results were bound to follow. Every game saw improved play, and a return of confidence.

Then, unfortunately, a double blow of misfortune. First the injury to Ken Macpherson, and the consequent loss of a point to Cardiff. Prior to this happening, Swindon were well on the road to what looked like a resounding victory. Leading by two goals to nil, and more on the way. Even so, with the team playing an all-out attacking game, Swindon scored a third goal, and might easily have added two more when Don Rogers hit the junction of the crossbar and upright, and when Peter Leggett shot just wide of the far post.

Many teams would undoubtedly have closed up the game when leading 3—1 with ten men, and played purely defensive football. Not so with our lads, who continued to play in the same aggressive attacking spirit; much more entertaining for the spectators, but it probably cost Swindon a valuable point.

Everyone interested in football was surprised to learn of the operation to Ernie Hunt.

WILSONS (SWINDON) LTD.

BUILDERS OF MODERN ATTRACTIVE
HOUSES AND BUNGALOWS

Enquiries to:

HEAD OFFICE: 90 COMMERCIAL ROAD, SWINDON 6361

SITE OFFICE: COVENTRY FARM ESTATE, WROUGHTON 271

SITE OFFICE: COLEVIEW ESTATE, STRATTON S.M. 314

The Rendezvous of all Sportsmen -

THE CROWN INN

(Host: Frank Plyer)



Arkell's Best Ales :: Fully Licensed
Snacks, etc.



Stratton St. Margaret Tel. 2339

Always at your service

L. BIBBY

For all Types—Rags, Iron and Metal,
etc. Spot Cash Paid. Please Tel. 2101
and our van will call.

THE PADDOCK, ERMIN STREET
STRATTON ST. MARGARET

WISES CATERING SERVICE

(Reg. Wise)

Our Caterer for the past 16 seasons
Guarantees

**A GOOD CUP OF TEA AT THE
COUNTY GROUND**

A full range of Sweets & Cigarettes
at any of our five kiosks on your
way in. ENJOY YOURSELF

For Best Quality Wet Fish

9 a.m. - 6 p.m. (except Mondays)

YORK ROAD FISHERIES

Frying Mid-day Tuesday, Wednesday,
Thursday, Friday and Saturday

PHONE 3680

MARSHGATE GARAGE

Motor Engineers :: Rootes Group Dealers

STRATTON ROAD - SWINDON - WILTS.

Tel. Swindon 22788

TWO MINUTES FROM GROUND

CLUB NOTES—continued

Playing in the afternoon, and in hospital for an emergency operation in the evening, he is making an excellent recovery, thanks to the skill of the surgeons and the careful nursing in our own Victoria Hospital. He will, obviously, be out of the game for at least six to eight weeks, despite the comparison made in the Press with a certain marathon runner.

Ernie's only trouble will be he will want to return too soon. Here, for his sake and that of the Club, a firm stand must be made.

Changes were made in the composition of the team to visit Preston. The final result was 1—2 against Swindon, but here again, with just that little bit of good luck we could have obtained a point.

The position in the League of our opponents brings out in sharp reality the vagaries of football — the quick change of fortune.

In May last, Preston was one of the outstanding teams in the country, challenging for promotion from Division II and also in the Cup-Final. Supporters will well remember how they might easily have won the Cup. Playing superb football, they were twice in the lead, and were only in arrears during the last two minutes of the game. All followers of football felt that Preston were decidedly unlucky to be the losers in an outstanding match.

Today, even with their victory over Swindon, they occupy bottom but one place in the League. How can a team lose so much of its form in such a short space of time?

This afternoon we entertain another club whose fortunes have taken the wrong turning in the past two seasons.

BRISTOL OMNIBUS CO. LTD.

REGENT CIRCUS, SWINDON

Tel. 22243

For all your travel requirements

- ★ Express Coach Service
- ★ British and Continental Holidays
- ★ Air Travel bookings
- ★ Butlin's Camps and Hotels
- ★ Bus Services in the West

LUXURY COACHES FOR PRIVATE HIRE

Suppliers to the Town —

Swindon Sports Centre

SUPPORTERS SCARVES - RATTLES - Etc.

23 COMMERCIAL ROAD

Tel. 4270

ESTABLISHED 1923

DOBELL SHEARMAN

& CO. LTD.

£10 TYPEWRITERS from £10

Also full selection new standard and portable typewriters

OFFICE EQUIPMENT

26 High Street & 33 Faringdon Road, Swindon.

Tel. 4961/2

CLUB NOTES—continued

We last played Ipswich Town in Season 1956-57, when they won promotion from Division III (South). Incidentally, they were top only on goal average above Torquay. In 46 games both clubs obtained 59 points. Ipswich's goal average was 101—54, whilst that of Torquay was 89—64.

Ipswich then forged quickly ahead, gaining promotion to Division I, after only two seasons, and eventually becoming champions of Division I.

Since then events have altered matters, and once again we meet, but this time in Division II.

Ipswich, under their new manager, Bill McGarry, will be out to prove once again their prowess as League Champions, so a hard game faces our lads. We are sure they will rise to the occasion.

We print a full letter we received a few weeks ago. The contents speak for themselves.

D. J. STEVENS LTD.

Dispensing Chemists

9 The Valley,

Charlton, S.E.7.

Dear Sir,

May I, through the medium of your programme, thank the supporter who last week came to Charlton for the match, and called to present my staff with cigarettes and chocolates for treating his eye when he came for the same match last season.

We all wish to thank him for his generosity and appreciation.

Yours sincerely,

D. J. STEVENS.

OUR VISITORS

IPSWICH TOWN F.C.

THORBURN, JAMES (Goalkeeper)

Born Lanark. Height 6ft. 0½in. Weight 13st. Secured from Raith Rovers, May 1963.

CARBERRY, LARRY (Right Back)

Born Liverpool. Height 5ft. 7½ins. Weight 12st. 2lbs. Spotted whilst playing as an amateur in the Army at Bury St. Edmunds and signed full-time professional May 1956. Another player who regularly played in the promotion years 1956-61.

MCNEIL, MICK (Left Back)

Born Stockton-on-Tees. Height 5ft. 11ins. Weight 12st. 2lbs. Transferred from Middlesbrough June 1964. Nine full International caps for England.

BAXTER, BILLY (Right Half)

Born Edinburgh. Height 5ft. 8ins. Weight 10st. 10lbs. Represented the British Army and has been regular first team player since joining Club from Broxburn Athletic Juniors, Scotland, June 1960. Club Captain.

BOLTON, JACK (Centre Half)

Born Lesmahagow. Height 5ft. 11ins. Weight 12st. 10lbs. Transferred from Raith Rovers June 1963. Strong hard tackler, quickly established himself in the first team although playing in several defensive positions.

BAKER, GERRY (Centre Forward)

Born New York. Height 5ft. 7ins. Weight 10st. 2lbs. Transferred from Hibernian December 1963. Previous clubs, Manchester City and St. Mirren. Brother of Arsenal centre forward Joe Baker.

BLACKWOOD, BOBBY

A versatile forward, Bobby occupied every forward position in League matches last season. Born Edinburgh. Height 5ft. 7½ins. Weight 10st. 12lbs. Transferred from Hearts June 1962.

For Quality FLOWERS - FRUIT - VEGETABLES
FROZEN FOODS - PRE-PACKED FUELS

CLARKE'S of Old Swindon

Proprietors: A. G. G. and J. A. W. HUNT

64 DEVIZES ROAD - SWINDON

Phone 22337

ORDERS DELIVERED DAILY

SEA VIEW CAMP

Camp Road, Wyke Regis, Weymouth.

Tel. 3351

Site overlooks Chesil Beach - Ideal for Camping Parties

Also Moderns Caravans for Hire

THE PORK SHOP

(Swindon Bacon Curing Co. Ltd.)

Specialists in

BACON - PORK - COOKED HAM

50 FLEET STREET - SWINDON

TEL. 22122

Meet your friends for an enjoyable evening at

THE KINGSDOWN ARMS

(Host A. W. Vann)

FULLY LICENSED - ARKELL'S BEERS

SNACKS - Etc.

STRATTON ST. MARGARET

Tel. 3283

OUR VISITORS—continued

BROGAN, FRANK (Outside Left)

Born Glasgow. Height 5ft. 9½ins. Weight 10st. 9lbs. Transferred from Glasgow Celtic during 1964 close season.

COLRAIN, JOHN (Inside Forward)

Born Glasgow. Height 6ft. Weight 12st. 10lbs. Transferred from Clyde May 1963.

HEGAN, DANNY (Inside Right/Left)

Born Coatbridge. Height 5ft. 7ins. Weight 10st. 10lbs. Clever ball playing inside forward transferred from Sunderland June 1963. Previously with Albion Rovers.

STEPHENSON, ROY (Outside Right)

Born Crook, Co. Durham. Height 5ft. 6ins. Weight 10st. 7lbs. Transferred from Leicester City July 1960 and was regular first team player whilst gaining First and Second Division Championships. Previously with Burnley, Rotherham and Blackburn Rovers.

BAILEY, ROY (Goalkeeper)

Born Epsom. Height 6ft. 2ins. Weight 12st. 10lbs. Signed from Crystal Palace March 1956 and was regular first team goalkeeper during the successful years 1956-1961.

ELSWORTHY, JOHN (Left Half)

Born Nantyderry and the only Welsh player with Ipswich Town. The longest serving player, having joined the Club from Newport County in May 1949. Holds four Championship medals whilst playing with the one club. Height 6ft. 2ins. Weight 13st. 8lbs.

NELSON, ANDY (Centre Half)

Born London. Height 6ft. 1½ins. Weight 13st. 2lbs. Transferred from West Ham United May 1959. Regular first team player whilst gaining First and Second Division Championships.

LEADBETTER, JIM (Outside Left)

Born Edinburgh. Height 5ft. 9½ins. Weight 10st. 2lbs. Most consistent and wholehearted player who has gained three championship medals with the Club, being transferred from Brighton & Hove Albion June 1955. Previously with Chelsea.

- ★ Cedarwood Sheds
- ★ Workshops and Greenhouses



Made locally by

H. R. SPACKMAN

SHRIVENHAM ROAD - SWINDON - WILTS.

Telephone Swindon 4458



W. J. CASTLE

Office and Bakery:
4 and 5 MARKET STREET

Branch:
57 BRIDGE STREET
SWINDON

Telephone 22017

Specialists —

BIRTHDAY CAKES - WEDDING CAKES
DAIRY CREAM - PASTRIES
BUNS - ROLLS - SPONGES

Do not let **CHILBAINS** spoil a good game



RELAPERN

Price 2/6 from your CHEMIST

2/10 Post Paid from

BALLARD & CO. (CHEMISTS) LTD.

FARINGDON - BERKS

DIVISION II

| | P. | W. | D. | L. | F. | A. | Pts. |
|---------------------------|-----------|----------|----------|----------|-----------|-----------|-----------|
| Northampton Town | 15 | 8 | 5 | 2 | 22 | 15 | 21 |
| Newcastle United | 15 | 9 | 2 | 4 | 26 | 16 | 20 |
| Rotherham United | 15 | 8 | 2 | 5 | 32 | 21 | 18 |
| Norwich City | 15 | 9 | 0 | 6 | 27 | 21 | 18 |
| Plymouth Argyle | 15 | 8 | 2 | 5 | 22 | 22 | 18 |
| Southampton | 13 | 8 | 1 | 4 | 28 | 18 | 17 |
| Bolton Wanderers | 15 | 8 | 1 | 6 | 40 | 26 | 17 |
| Derby County | 15 | 8 | 1 | 6 | 33 | 26 | 17 |
| Crystal Palace | 15 | 8 | 1 | 6 | 22 | 22 | 17 |
| Coventry City | 15 | 7 | 2 | 6 | 28 | 24 | 16 |
| Middlesbrough | 15 | 5 | 4 | 6 | 25 | 25 | 14 |
| Charlton Athletic | 15 | 6 | 2 | 7 | 23 | 28 | 14 |
| Leyton Orient | 15 | 6 | 2 | 7 | 26 | 34 | 14 |
| Manchester City | 15 | 6 | 1 | 8 | 25 | 24 | 13 |
| Bury | 15 | 5 | 3 | 7 | 22 | 24 | 13 |
| SWINDON TOWN | 15 | 6 | 1 | 8 | 26 | 34 | 13 |
| Ipswich Town | 15 | 3 | 6 | 6 | 25 | 33 | 12 |
| Huddersfield Town | 15 | 4 | 4 | 7 | 17 | 24 | 12 |
| Preston North End | 14 | 3 | 5 | 6 | 27 | 36 | 11 |
| Cardiff City | 14 | 2 | 7 | 5 | 16 | 23 | 11 |
| Swansea Town | 15 | 3 | 4 | 8 | 21 | 28 | 10 |
| Portsmouth | 15 | 4 | 2 | 9 | 19 | 28 | 10 |

DIVISION II

| Date | Opponents | Ground | Result |
|-------------|----------------------------|--------|--------|
| 1964 | | | |
| August 22 | BURY | (A) | 1-6 |
| 25 | CRYSTAL PALACE | (H) | 2-0 |
| 29 | LEYTON ORIENT | (H) | 1-0 |
| September 2 | CRYSTAL PALACE | (A) | 1-3 |
| 5 | CHARLTON ATHLETIC | (A) | 2-3 |
| 8 | SWANSEA TOWN | (H) | 3-0 |
| 12 | MANCHESTER CITY | (H) | 0-1 |
| 15 | SWANSEA TOWN | (A) | 0-4 |
| 19 | PORTSMOUTH | (A) | 0-5 |
| 26 | HUDDERSFIELD TOWN | (H) | 4-1 |
| October 3 | DERBY COUNTY | (H) | 4-2 |
| 10 | COVENTRY CITY | (A) | 2-3 |
| 13 | SOUTHAMPTON | (H) | 2-1 |
| 17 | CARDIFF CITY | (H) | 3-3 |
| 24 | PRESTON NORTH END | (A) | 1-2 |
| 31 | IPSWICH TOWN | (H) | |
| November 7 | PLYMOUTH ARGYLE | (A) | |
| 14 | (1) BOLTON WANDERERS | (H) | |
| 21 | MIDDLESBROUGH | (A) | |
| 28 | NEWCASTLE UNITED | (H) | |
| December 5 | (2) NORTHAMPTON TOWN | (A) | |
| 12 | BURY | (H) | |
| 19 | LEYTON ORIENT | (A) | |
| 26 | NORWCH CITY | (H) | |
| 28 | NORWCH CITY | (A) | |

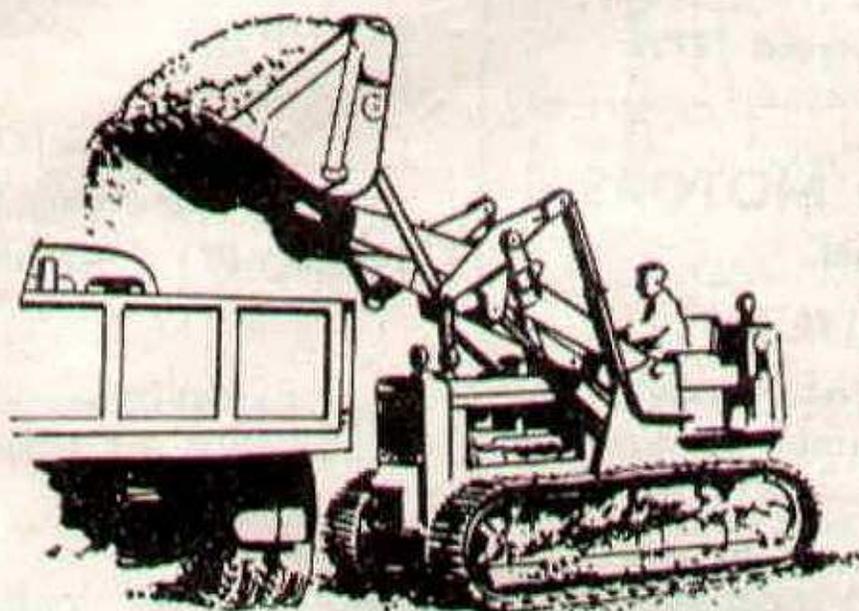
1965

| | | | |
|------------|-------------------------------|-----|--|
| January 2 | CHARLTON ATHLETIC | (H) | |
| 9 | (3) | | |
| 16 | MANCHESTER CITY | (A) | |
| 23 | PORTSMOUTH | (H) | |
| 30 | (4) | | |
| February 6 | HUDDERSFIELD TOWN | (A) | |
| 13 | DERBY COUNTY | (A) | |
| 20 | (5) COVENTRY CITY | (H) | |
| 27 | CARDIFF CITY | (A) | |
| March 6 | (6) NORTHAMPTON TOWN | (H) | |
| 13 | IPSWICH TOWN | (A) | |
| 20 | PLYMOUTH ARGYLE | (H) | |
| 26 | (S.F.) BOLTON WANDERERS | (A) | |
| April 3 | MIDDLESBROUGH | (H) | |
| 10 | NEWCASTLE UNITED | (A) | |
| 16 | ROTHERHAM UNITED | (H) | |
| 17 | PRESTON NORTH END | (H) | |
| 19 | ROTHERHAM UNITED | (A) | |
| 24 | SOUTHAMPTON | (A) | |
| May 1 | (Final) | | |

H. HIBBERD LIMITED

40 NEWPORT STREET - SWINDON

PLANT HIRE CONTRACTORS



TRACTORS and SCRAPERS

BULLDOZERS

DROTT SHOVELS

DINKUM DIGGERS

MASSEY-FERGUSON DIGGERS

TELEPHONE: SWINDON 6125

Hatton's Newsagency

A. J. D. & N. J. Woodhouse

**Newsagents :: Tobacconists
Confectioners**

Agents for Wessex School of
Motoring

Booking Agents for Rimes Coaches

6 Regent Circus (near G.P.O.)

Telephone Swindon 22731

HULFORD MOTORS Ltd.

SELF DRIVE HIRE

Fleet of 1964 Fords
Anglias De-Luxe - Cortinas
De-Luxe - Zephyr 4s.

SHRIVENHAM ROAD

(200 yards from Football Ground)

Phone 4934

Large Car Park available

For High Class
Central Heating, Plumbing
Painting and Decorating
Electrical Installations
and Repairs

NORTH WILTS Sanitary & Heating Co. Ltd.

NEWPORT ST., SWINDON

Phone 5373/4

FLOODLIGHTING?

Warnes Installation

BATHURST CORNER, COUNTY RD.

Electrical Contractors to the

LET US QUOTE FOR YOUR ELECTRIC

RIGHT WING

SWINDON TOWN

Haffey

Dawson (2)

Trol

Morgan (4)

Hallett (5)

Leggett (7)

Atkins (8)

Summerbee (9)

Swindon Colours:

RED SHIRTS, WHITE SHORTS

**FOOTBALL
PINK**

Brogan (11)

Colrain (10)

Baker (9)

Baxter (6)

Bolton (5)

McNeil (3)

Carb

Thorburn

LEFT WING

IPSWICH TOWN

MILLS & MERRI

For over 70 years we have been one of Swindon
offering a personal service. You cannot do
showrooms before making your final decision.
Also contractors to: County and Borough
Government Departments - Factories - S
Think about it after the game! We are open u
1 p.m. on Wednesdays.

16-17 BRIDGE STREET, SWINDON.

Installations Limited

COUNTY RD., SWINDON. Tel. 27291

Contractors to the "Town"

OUR ELECTRICAL CENTRAL HEATING

SWINDON TOWN

LEFT WING

Haffey

(2) Trollope (3)

Hallett (5)

Smart (6)

Summerbee (9) Skeen (10) Rogers (11)

**FOOTBALL
PINK**

These teams are subject
to alteration

Baker (9) Hegan (8) Stephenson (7)

Bolton (5) Blackwood (4)

(3) Carberry (2)

Thorburn

SPSWICH TOWN

RIGHT WING

MERRICKS LTD.

en one of Swindon's leading house furnishers,
You cannot do better than to inspect our
our final decision.

y and Borough Councils - Hospitals -
Factories - Schools, etc.

We are open until 6 p.m. each evening and

SWINDON.

Tel. 5365/6

McILROYS

RESTAURANT

for morning coffee,
luncheon and
afternoon tea - in
pleasant surroundings -
you will find McIlroys
are top of the
'league'.

Full table service, best Beers
and Wines. Parties and
Functions catered for.

McIlroys Restaurant

64-72 Regent Street

Tel. 5294



THE ALCOHOL FUEL

COATE GARAGE

REPAIRS - OVERHAULS - WELDING
SERVICING - REBORING - TYRES

Props. E. V. & W. H. Mattick

Marlborough Rd., Swindon

SUPPORTERS' CLUB NOTES

We would remind supporters that tickets are on sale for the large-scale Christmas Draw organised by the football clubs of the Midlands and the West.

We hope that there will be a good sale of these locally, as the proportion of the profits to accrue to Swindon Town F.C. depends upon the number of tickets of which we are able to dispose.

Any who may be able to assist in the sales are invited to get in touch with us at our Headquarters before any match.

We still hope also to increase the sales of our Weekly Competition Tickets. The number is gradually creeping up to the 11,000 mark, but we hope to accommodate another 4,000.

All supporters will wish us to extend our best wishes to E. Hunt, K. Macpherson and several lesser-known younger players; we all hope that the time when they are able to return to the game will not be too long delayed.

We hope, too, that the team will return to winning form again today. In view of the unusually disappointing away record, it is essential that every possible point shall be gained at home.

Possibly the fact that there are to be a number of dances, dinners, firework parties and other social events next week, explains the reason for less interest than usual being shown in our Dance, to be held at Messrs. McIlroys on Wednesday next, 4th November (8 p.m. — 1 a.m.). Once again we draw attention to this event, tickets for which are 4/- if purchased beforehand, 5/- admission at the door. The bands engaged are "The Soundcasters" and "The Dal Trio". Late transport has been arranged.

The number of entries, too, for the Football Queen Contest is disappointing, at any rate at the time of writing.

6d.
FRIDAYS

SWINDON ECHO

6d.
FRIDAYS

THE PAPER THAT FOLLOWS THE 'TOWN'

Regular Football Colour Pictures and Reports

Try us for
Clothes for all
the family on
all occasions

Little & Co. Ltd.

31-32 FLEET STREET

SWINDON

Tel. 22831

We have a
reputation for
Value & Service
that is second
to none

THE POPULAR MEN'S & LADIES' COMPLETE OUTFITTERS

SEE THE LOVELY SELECTION OF
CHOCOLATES AND SWEETS

Greetings Cards a Speciality

CECIL GREEN

CONFECTIONER AND TOBACCONIST

13 VICTORIA ROAD

Telephone 4416

The Advertisers in this programme have supported
the Club. Will you help us reciprocate by supporting
them whenever possible?

SUPPORTERS' CLUB NOTES—continued

This event attracted a lot of attention and enjoyment last season, and we had hoped for a large number of entries again this year. We are reproducing the entry form again in these notes, in the hope of attracting some last-minute candidates.

The young lady ultimately selected as Queen for 1964/65 will be the holder of the cup for a year, and will receive a replica for retention, with a cash voucher for £20. In addition, we are grateful to Rimes Coaches Ltd. for making travel facilities available to her on any occasion when she may wish to see the Town play away.

She will be entitled to a seat at the home matches.

The second and third prizes will be cash vouchers for £10 and £5 respectively. Entrants should be between the ages of 16 and 25.

We invite any interested to complete the form and forward it with 2/6 postal order to our Honorary Secretary, Mr. J. J. Plunkett at 33 Churchward Avenue, to reach him not later than Monday. Entrants will receive a ticket for the Dance.

SWINDON FOOTBALL QUEEN CONTEST, 1964-65

I wish to submit my name as an entrant for the contest. I agree to observe the rules of the competition and to accept the decision of the judges as final.

My age is

Name
(State Mrs. or Miss)

Address

.....
Note: Short Evening Frocks should be worn.

F. J. ROPER
Devizes Rd.
Swindon
Phone 22341

F. J. ROPER
Cliftonian
38 William St.
Swindon
Phone 3785

Swindon's
Finest
FISH and CHIPS

**CALL ON
YOUR
WAY
HOME**

M e n u

**PLAICE
HAKE
COD
SKATE**

**WE SHALL BE
WAITING
TO
SERVE YOU**

F. J. ROPER
High St.
W'tton Bassett

F. J. ROPER
Cross Hayes
Malmesbury



OWEN DAWSON

Eric

(E. Ayliffe)

GENTLEMEN'S HAIRDRESSER

57/59 Faringdon Road, Swindon.

Phone 4569

APPOINTMENTS MAY BE BOOKED IN PRIVATE SALON

not just concrete, but . . .

Premix



CLARK BROS. (Swindon) Ltd.

Building and Civil Engineering Contractors

CONSULT US FOR
BUILDING AND CIVIL ENGINEERING
CONSTRUCTION IN ALL ITS PHASES

STRATTON ROAD

SWINDON

Telephone

Swindon 27261

ADVANCE BOOKINGS

Tickets will be available for individual matches throughout the season. These will be on sale after one match for the following game. Tickets may be purchased at the Ticket Office at the rear of the Old Stand, or by postal application. Applications should be accompanied by a remittance and stamped addressed envelope.

Telephone applications can only be accepted when tickets can be paid for at least three hours before kick-off, i.e. 4.30 p.m. for a mid-week game and 12 noon for a Saturday match.

Ticket prices are as follows:

New Stand

| | |
|---------|-----|
| Block E | 6/6 |
| Block D | 7/6 |
| Block C | 8/6 |

Old Stand

| | |
|----------------|-------------|
| Block F | 7/6 |
| Blocks G and I | 6/- and 8/6 |
| Block H | 7/6 and 8/6 |
| Blocks Y and Z | 6/6 and 7/6 |

BRETTS

PET AND GARDEN SUPPLIES

32-33 Commercial Rd.
Swindon

6 Cromwell St.
Swindon

HOLMES & LUCAS

For a complete range of the very latest in radio,
television and all domestic appliances

Home demonstrations. Top Part Exchanges

HOLMES & LUCAS, 14 Regent Street Tel. 22526 & 4721

FOR ALL YOUR ANGLING NEEDS
CONSULT

FRANK WOODWARD

Swindon's Fishing Tackle Specialist

25 HAVELOCK ST., SWINDON
PHONE 3879

For Paints of Good Quality

H. S. HODGES & SONS

(SWINDON) LTD.

CRICKLADE RD., SWINDON
PHONE 22422

Dulux, Brolac, Valspar, Wallcharm,
etc.

SOUTHERN LAUNDRY Co. Ltd.

Launderers and Dry Cleaners

HAYDON ST. - SWINDON
TELEPHONE 4161

COMLEY'S

Modern Music Centre

26 HAVELOCK ST., SWINDON

RECORDS - MUSIC - INSTRUMENTS

Top Twenty 'Pops' always in stock
and wide selection of Jazz & Classics

Personal Supervision Phone 3874

FORTHCOMING MATCHES

SATURDAY, NOVEMBER 7th, 1964

FOOTBALL COMBINATION

Millwall

Kick-off 3 p.m.

SATURDAY, NOVEMBER 14th, 1964

DIVISION II

Bolton Wanderers

Kick-off 3 p.m.

SATURDAY, NOVEMBER 21st, 1964

FOOTBALL COMBINATION

Brighton & H.A.

Kick-off 3 p.m.

**EDWIN H. BRADLEY
& SONS LTD.
OKUS - SWINDON**



HOUSING ESTATES UNDER
DEVELOPMENT IN
SWINDON, SHRIVENHAM,
CHIPPENHAM & TROWBRIDGE



Full particulars from our Estate Office:

74 VICTORIA ROAD - SWINDON

Telephone No. 5865

KEY OF THE BOARD

FIRST SECTION

- A—Arsenal v. Everton
- B—Aston Villa v. Fulham
- C—Blackburn R. v. Birmingham City
- D—Blackpool v. West Ham Utd.
- E—Chelsea v. Burnley
- F—Leeds Utd. v. Sheffield Utd.
- G—Leicester City v. Tottenham H.
- H—Liverpool v. Manchester Utd.
- I—Sheffield Wed. v. West Bromwich A.
- J—Sunderland v. Stoke City
- K—Wolverhampton W. v. Nottingham F.
- L—Charlton A. v. Coventry City
- M—Crystal Palace v. Northampton Town
- N—Derby County v. Plymouth A.
- O—Leyton Orient v. Huddersfield Town
- P—Manchester City v. Cardiff City
- Q—Norwich City v. Newcastle Utd.
- R—Portsmouth v. Preston North End
- S—Rotherham Utd. v. Middlesbrough
- T—Bournemouth & B.A. v. Watford

SECOND SECTION

- A—Bristol Rovers v. Barnsley
- B—Colchester Utd. v. Reading
- C—Exeter City v. Walsall
- D—Grimsby Town v. Hull City
- E—Luton Town v. Bristol City
- F—Mansfield Town v. Gillingham
- G—Oldham Ath. v. Scunthorpe Utd.
- H—Peterborough Utd. v. Workington
- I—Aldershot v. Brighton & H.A.
- J—Bradford v. Lincoln City
- K—Chesterfield v. Barrow
- L—Crewe A. v. Bradford City
- M—Darlington v. Chester
- N—Doncaster Rovers v. Oxford Utd.
- O—Halifax Town v. Rochdale
- P—Notts County v. Hartlepoons Utd.
- Q—Southport v. York City

T. QUALITY (Swindon) LTD.

Wholesale Fish, Fruit, Vegetable and Potato Merchant

HOLBROOK STREET - SWINDON

Telephone Swindon 5446/7

G. A. STREETLY

Tobacconist and Confectioner

10 BOURNE ROAD - MOREDON - SWINDON

Telephone: 4956

J. WILMER

St. Margaret's Road
Swindon

TELEPHONE 22535

"COAL!"

"COAL!"

"COAL!"

LEESE, ING & CO. LTD.

Mineral Water and Squash Manufacturers

LANSDOWN ROAD - SWINDON

TELEPHONE 22744

BINGO

AT HALF-TIME TODAY

£100 PRIZE

also

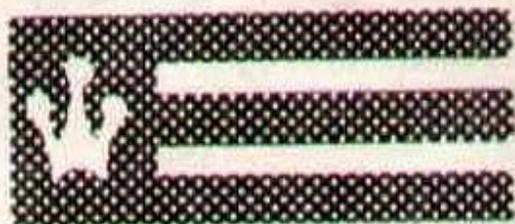
TWO LUCKY NUMBERS MONDAY TO FRIDAY

£10 PRIZE FOR EACH NUMBER

All numbers published daily in
"Daily Sketch" "Evening Advertiser"

Tickets for the
NEW DEVELOPMENT COMPETITION
ARE NOW ON SALE
PRICE 1/-

Suppliers to the Swindon Team and
Manager (Mr. Head) of FORD CARS
MAY WE SUPPLY YOU?



EARLE

of Chippenham Limited

MAIN



DEALERS

COCKLEBURY ROAD - CHIPPENHAM

Telephone 3255

always on the ball

THE MIDLAND-WEST LANDSCAPE CO LTD

(formerly E. A. Roberts)

WESTBURY, BRACKLEY, NORTHANTS. Finmere 392

16 HIGH STREET, BRACKLEY. 3324

88 HIGH STREET, PURTON. 544

Agency:

JOHNSONS FRUIT SHOP, 30 HIGH STREET, WINCANTON 3383

- Complete Design and Landscape: Hotels, Factories, Bowling Green, and all Playing Fields maintained.
- Plants, Roses, Shrubs, Trees, Peat, supplied in season.
- Good quality turf always available.
- Fencing of all kinds supplied and erected.
- Cotswold stone walls, Coloured Paving and Terraces our speciality.
- Contractors to County Councils.
- All work guaranteed
- ESTIMATES FREE

**BRITAIN'S FASTEST GROWING
TRADE UNION**

ASSET

(Association of Supervisory Staffs, Executives & Technicians)

**Specialises exclusively in the problems of
Supervisors, Executives and Technicians**

Full particulars:

INDUSTRIAL OFFICER, 24 BRUNSWICK SQUARE, GLOUCESTER

Telephone: Gloucester 27633

Gates from £3

Singles and Doubles

If you live in the Swindon area
we will measure your gateway
for you

**Manufacturers of tip-up stadium
seating**

Send for free catalogue

MARTYN LYNshaw LIMITED

20 Boundary Works

Stratton Road SWINDON 4177

